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## MEDIA RELEASE

### Town of Sahuarita to Kick Off 2018 BizEDGE: Local Companies Will Compete for \$4,000 Prize

**SAHUARITA, Ariz.** — Small businesses in Sahuarita and Green Valley will get a chance to learn how to improve and grow—and win \$4,000—in the town’s second annual Energize, Develop, Grow, Excel (EDGE) Competition. A kickoff meeting will take place on Thursday, April 5, from 5-6 p.m. at the Rancho Sahuarita Clubhouse, 15455 S. Camino Lago Azul. Lu Alvarez, of Copper Fitness, will speak about his experience with last year’s competition.

The meeting is open to established small businesses that are looking to propel their business to the next level. This competition will help foster economic growth and the entrepreneurial spirit in the Sahuarita and Green Valley area.

Over the course of several months, the selected finalists will participate in 23 required hours of free workshops: Profit Mastering, Access to Capital, and Franklin Covey (Strategic Planning). These classes will be facilitated by the Small Business Development Center (SBDC). Once the required workshops are completed, finalists will pitch their business growth ideas to a panel of judges—“Shark Tank” style—at the BizEDGE Competition in November for the chance to win \$4,000.

Interested businesses owners in the Sahuarita and Green Valley area should contact Michael Jansen at [mjansen@sahuaritaaz.gov](mailto:mjansen@sahuaritaaz.gov) or 520-822-8819. For more details or to apply, please visit [www.sahuarita.gov/EDGE](http://www.sahuarita.gov/EDGE)

[VIEW THE BIZEDGE PROMO VIDEO HERE.](#)

The 2018 EDGE Competition was made possible by the Freeport-McMoran and sponsored by Freeport-McMoran, the Small Business Development Center at Pima Community College, the Town of Sahuarita, the Green Valley Sahuarita Chamber of Commerce & Visitor Center, and Rancho Sahuarita.

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